

Bulletin

November 5, 2020

Dear CertainTeed Canadian Residential Roofing Customers:

Canadian Residential Roofing Price Increase
Effective January 1, 2021

2020 has been exceptionally challenging, and we appreciate your continued support of CertainTeed as we close out the year. CertainTeed is committed to Canada and aligning with our distribution partners to foster long term growth. As a company, we strive to understand customer needs and to meet changing market demand. Controlling and offsetting cost inflation throughout our supply chain and organization has been a high priority throughout this year and will continue into 2021. However, we are at a point where we need to pass through a price increase.

CertainTeed will increase prices on all residential roofing products 4% to 6% effective with shipments starting January 1, 2021.

Orders shipped after January 1, 2021 will be invoiced at the new price, regardless of order entry date.

Your CertainTeed Roofing Territory Manager will contact you with specific price increase amounts by product, and will be happy to answer any additional questions you may have.

We appreciate your continued support of CertainTeed Roofing.

Sincerely,



Jake Clegg
National Sales Manager, Canada
CertainTeed Exterior Products

Please distribute this notification to all of the appropriate people in your company

